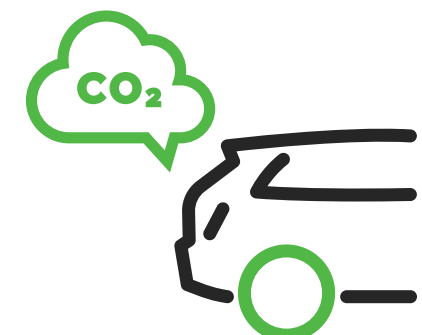
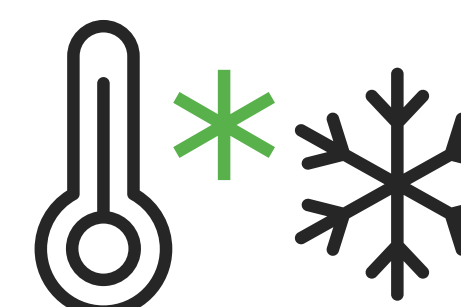


THE EU TIRE LABEL IS RENEWED ON MAY 1, 2021

BETTER WINTER SAFETY

The new markings help drivers choose safer tires for winter.



LESS EMISSIONS

The renewed classes aim to help drivers choose more fuel-efficient tires.

WHAT IS NEW?



SNOW GRIP MARKING

Tires approved for severe snow conditions have the Snow Grip Marking, and are legal to be used in winter.



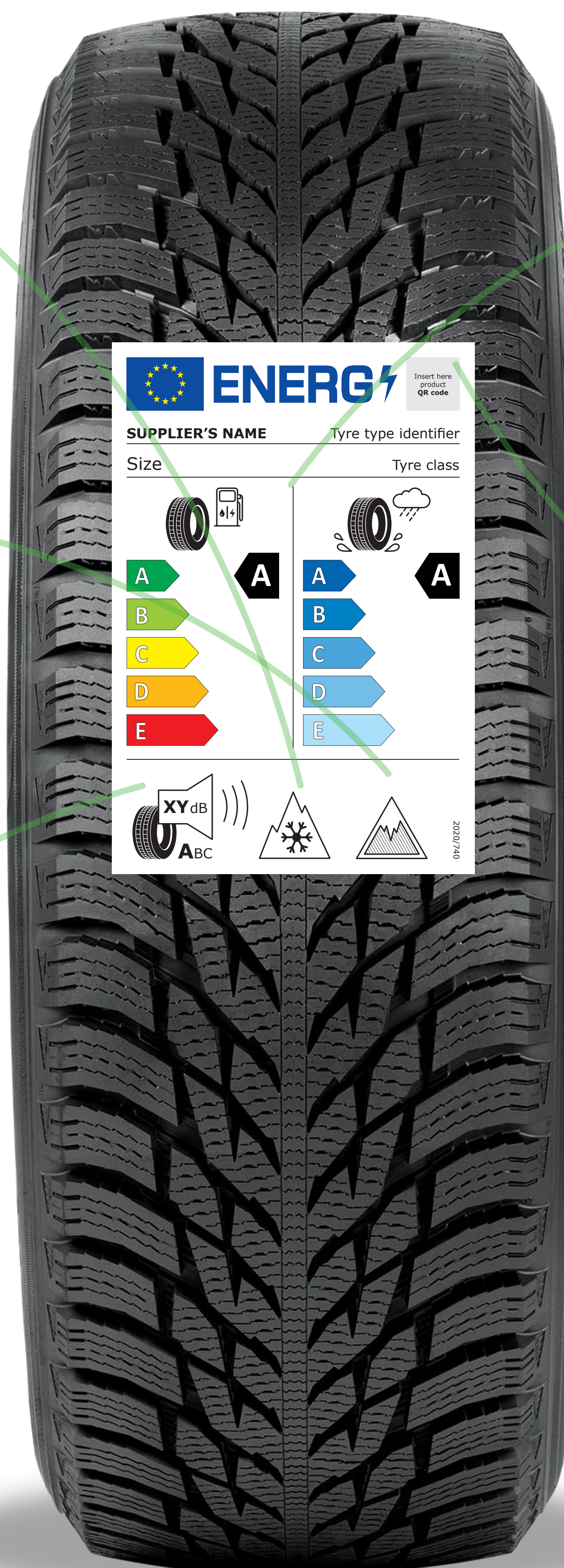
ICE GRIP MARKING

Tires that have passed the international ice grip test method may also have the Ice Grip Marking, indicating they have performance for harsh Nordic winter conditions.



NOISE CLASS

New scale from A to C with the decibel level.



WET GRIP & FUEL EFFICIENCY

The classes in wet grip and fuel efficiency are renewed to be similar to those of other household appliances: from A to E.



QR CODE

For more information on the tire in EPREL, European Product Registry for Energy Labelling.



TRUCKS AND BUSES

The use of the label will be widened to also include truck and bus tires.