

nokian[®]
TYRES

CLIMATE TRANSITION PLAN



Content

A message from our President and CEO	3
PIONEERING CLIMATE WORK IN THE TIRE INDUSTRY	4
Our factory CO ₂ emissions are at an industry-leading level	5
Where our greenhouse gas emissions come from	6
TARGETING NET-ZERO EMISSIONS	7
Our pathway toward net zero	8
Science-based targets guide our work	9
Nokian Tyres' emissions reduction plan 2025–2050	10
Governance	11
TURNING TARGETS INTO ACTIONS	12
Leading into the future	13
Reducing Scope 1 and 2 emissions	14
Leading to zero with our factory in Romania	16
Reducing Scope 3 emissions	17
Lowering tires' CO ₂ footprint with innovative materials	19
Embedding the actions in strategy and financial planning	20
Mitigating transition risks	21
Futureproofing mobility	22





A message from our President and CEO

At Nokian Tyres, safety and sustainability are at the heart of everything we do. We are driven by innovation and a forward-thinking mindset, constantly adapting to a world where technology and conditions evolve rapidly. In this dynamic environment, building resilience and futureproofing our strategy is more important than ever. We are preparing to deliver the next generation of safe and sustainable mobility solutions, with climate transition playing a central role in our journey.

To stay ahead, we must envision the road ahead, innovating continuously, embracing openness, and fostering collaboration. Our climate transition plan is more than a strategic initiative; it is a clear expression of our commitment to a sustainable future and invites our partners to join us in making it a reality.

A testament to our ambition is our new factory in Romania, the world's first full-scale tire factory with zero CO₂ emissions (Scope 1 and 2). This milestone marks a significant step toward achieving our targets for reducing greenhouse gas emissions in line with the Paris Agreement.

Our journey toward net-zero emissions is not only about us, it is also about empowering drivers worldwide. Through our innovations, we help reduce environmental impact while delivering the safety and quality that define Nokian Tyres. Our purpose is clear: to make the world a safer place by reinventing tires and the way they are made, over and over again. We strive to build a safer road, a safer workplace and a safer world, for today and for generations to come.

February 2026

PAOLO POMPEI
PRESIDENT AND CEO

PIONEERING CLIMATE WORK IN THE TIRE INDUSTRY

Our northern heritage and harsh winters have inspired us to create innovative tires that provide safety even in the most demanding conditions, with sustainability being considered from raw materials to end-of-life.

Nokian Tyres is an industry pioneer in climate change mitigation, aiming to preserve winters for future generations. In 2020, Nokian Tyres was the first company in the tire industry to have climate targets validated by the Science Based Targets initiative. We achieved our key target for Scope 1 and 2 emissions reduction already in 2023, seven

years in advance, and in 2024 we updated our climate targets to be even more ambitious.

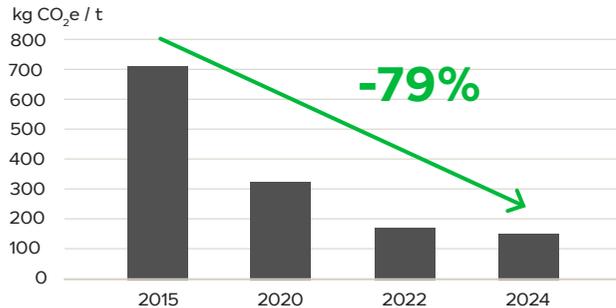
We are committed to reaching net-zero greenhouse gas emissions by 2050. This climate transition plan defines the goals, actions and timeline for reducing emissions across our own

operations and the value chain. The transition plan was approved by the Board of Directors in 2026.

Our new factory in Romania is the first full-scale zero-CO₂-emissions (Scope 1 and 2) tire factory in the world. Tire deliveries started there in 2025, leading the way to a new era of tire manufacturing.

Our factory CO₂ emissions are at an industry-leading level

The intensity of Scope 1 and 2 CO₂e emissions from our tire manufacturing was at an industry-leading level already in 2015. With strong commitment to continuous improvement, in 2024 we reached the level of 153 kg CO₂e per ton of tires produced, while most tire manufacturers operate at the level of 600 to 1200 kg CO₂e / product ton. Now our focus is on reducing our greenhouse gas emissions to zero.



Nokian Tyres' Scope 1 and 2 emissions per product ton (kg CO₂e / t). The 2015 figure includes the tire factory in Finland, other figures include the tire factories in Finland and in the US.

1st

TIRE COMPANY
to have climate targets validated by the Science Based Targets initiative

1st

IN THE WORLD
to build a full-scale zero-CO₂-emissions (Scope 1 and 2) tire factory

1st

TO BRING
a class A rolling resistance winter tire to the market



Where our greenhouse gas emissions come from

Nokian Tyres' greenhouse gas (GHG) emissions are generated both in our own operations and in the value chain. Our Scope 1 and 2 emissions mainly result from energy use in the factories, and in 2025 they accounted for less than one percent of the total GHG emissions associated with the company's activities.

The majority of Nokian Tyres' total greenhouse gas emissions are Scope 3 emissions that are indirectly affected by the company and occur in the value chain. These include, for example, emissions from the tire use phase, purchased goods and services, capital goods, and transportation and distribution. Reducing emissions from these sources requires several impactful actions also from our suppliers and partners.

Nokian Tyres utilizes data from both suppliers and internal sources, industry averages, and emissions factors to calculate and report its GHG emissions in alignment with the GHG Protocol.

EMISSIONS FROM DIFFERENT PARTS OF THE VALUE CHAIN

SCOPE 3



UPSTREAM

- Raw material production
- Raw material and tire transportation
- Other purchased products
- Capital goods such as machinery
- Energy consumption not included in Scope 1 and 2
- Waste generated in operations
- Employee commuting

SCOPE 1 & 2



OWN OPERATIONS

- Purchased electricity, heating and cooling for own use
- Fuel and energy for company vehicles

SCOPE 3



DOWNSTREAM

- Leased warehouses, offices and vehicles
- Transportation of finished products
- Emissions from tire use
- Tire and wheel recycling

WHAT ARE THE DIFFERENT EMISSIONS SCOPES?

The GHG Protocol Corporate Standard classifies companies' greenhouse gas (GHG) emissions into three scopes:

- **Scope 1** emissions are direct emissions from owned or controlled sources.
- **Scope 2** emissions are indirect emissions from the generation of purchased energy.
- **Scope 3** emissions are all indirect emissions that occur in the value chain.

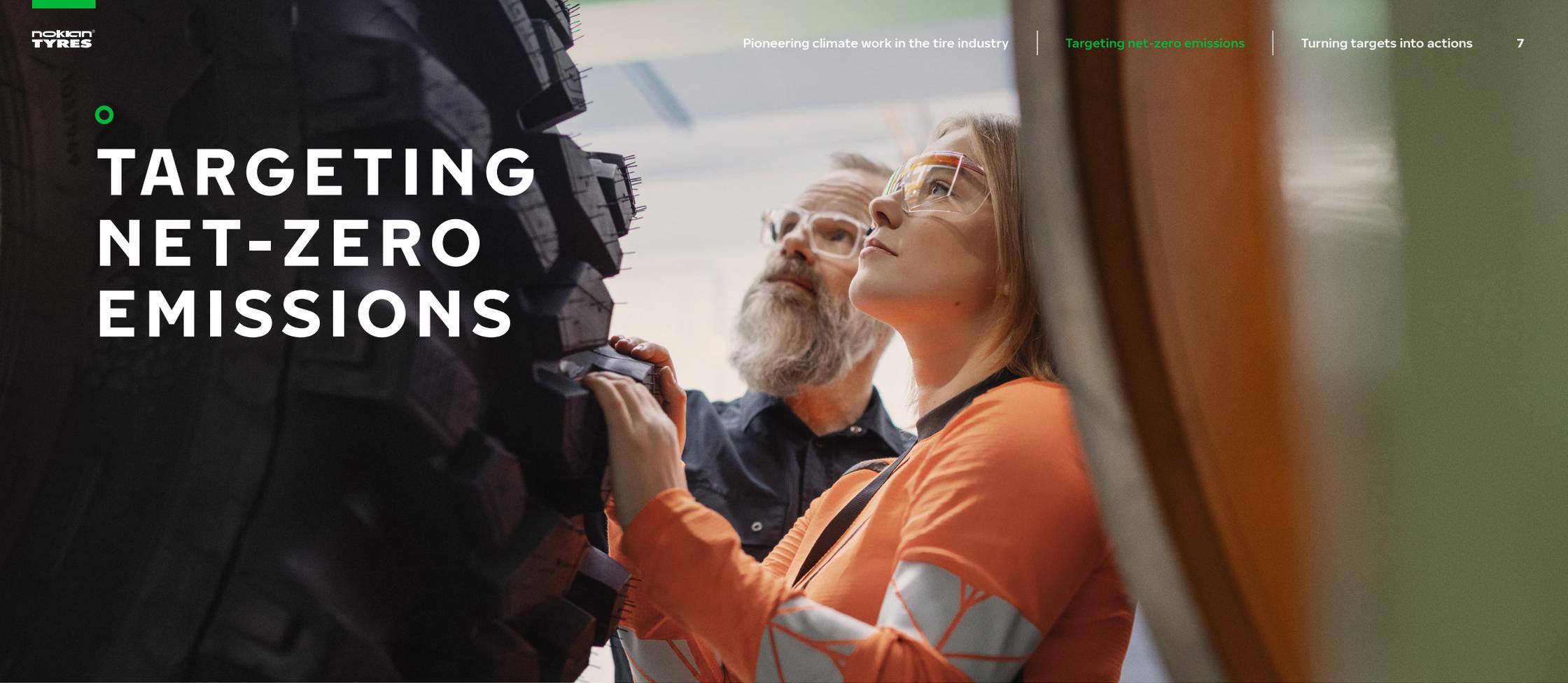
Scope 3 categories that are relevant for Nokian Tyres

Upstream

- 1: Purchased goods and services
- 2: Capital goods
- 3: Fuel- and energy-related activities (not included in Scope 1 or Scope 2)
- 4: Upstream transportation and distribution
- 5: Waste generated in operations
- 7: Employee commuting
- 8: Upstream leased assets

Downstream

- 9: Downstream transportation and distribution
- 11: Use of sold products
- 12: End-of-life treatment of sold products



TARGETING NET-ZERO EMISSIONS

The work toward net zero is a continuation of our commitment to sustainable development. Even though 2022 is the base year for our climate targets, it was not the start of our journey toward net-zero greenhouse gas emissions.

Nokian Tyres had already significantly reduced greenhouse gas emissions by 2022, and the company has regularly gained leadership level scores from external sustainability assessments over the years.

The biggest milestones along our way toward net zero are based on Nokian Tyres' own science-based climate targets as well as industry targets.

Our pathway toward net zero

2022

BASE YEAR FOR OUR TARGETS

- Base year for Nokian Tyres' current science-based emissions reduction targets
- Industry-leading Scope 1 and 2 GHG emissions intensity in tire production



2030

WHERE WE ARE NOW

- Updated climate targets validated by the Science Based Targets initiative in 2024
- Ranked as one of the World's Most Sustainable Companies 2025 by TIME Magazine
- Scored A- from CDP Climate assessment for the sixth consecutive time in 2025
- Included in Financial Times Europe's Climate Leaders for the fifth consecutive year in 2025

REACHING OUR NEAR-TERM TARGETS

- Absolute Scope 1 and 2 GHG emissions reduced by at least 42 percent from the 2022 base year
- Scope 3 GHG emissions intensity reduced by 51.6 percent per ton of product purchased from the 2022 base year
- Reaching the Scope 3 target requires that our suppliers reduce their emissions significantly

2045

CARBON-NEUTRAL FINNISH CHEMICAL INDUSTRY

- Emissions from operations in Finland at net zero
- Possibly utilizing new technologies, such as carbon capture and storage solutions

2050

REACHING NET ZERO

- Absolute Scope 1 and 2 GHG emissions reduced by at least 90 percent from the 2022 base year
- Scope 3 emissions intensity reduced by 97 percent per ton of product purchased from the 2022 base year
- Offsetting residual GHG emissions if needed

Science-based targets guide our work

Our climate transition plan is based on the greenhouse gas emissions reduction targets that were approved by the Science Based Targets initiative and confirmed by the Board of Directors in 2024.

The Scope 1 and 2 targets align with the Paris Agreement and the 1.5-degree pathway. We also have targets for the company's significant Scope 3 categories.

To reach our targets, we have outlined key levers and actions in our own operations and in our value chain.

NEAR-TERM TARGETS, BY 2030

Absolute Scope 1 and 2 GHG emissions

- Reduce by 42 percent from the 2022 base year

Scope 3 GHG emissions

- Reduce by 51.6 percent per ton of product purchased
- Target includes emissions from purchased goods and services, and upstream transportation and distribution

LONG-TERM TARGETS, BY 2050

Absolute Scope 1 and 2 GHG emissions

- Reduce by 90 percent from the 2022 base year

Scope 3 GHG emissions

- Reduce by 97 percent per ton of product purchased
- Target includes emissions from purchased goods and services, capital goods, and upstream transportation and distribution

KEY LEVERS THAT WILL ENABLE OUR TRANSITION



Operational process decarbonization at all factories, Vianor service centers, and other relevant units



R&D and procurement efforts to decrease emissions from raw materials and tire use



Supply chain and logistics decarbonization



Switching to low-emission company vehicles

In the long term, we might also utilize high-quality carbon offsets for residual emissions.

Nokian Tyres' emissions reduction plan 2025–2050

Our near-term targets are to be achieved by 2030. We have also defined intermediate targets in five-year steps from 2030 to 2050, which is the target year for reaching net-zero emissions. The intermediate targets are derived from the linear target lines.

As the long-term target for Scope 3 emissions intensity includes an additional emissions category compared to the near-term Scope 3 target, there are two different base year values from which the respective intermediate targets have been calculated.

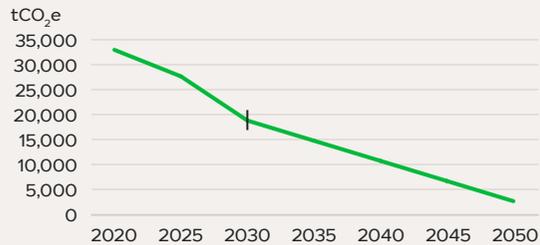
Absolute Scope 1 and 2 emissions

Year	Target emissions (tCO ₂ e)	Target % reduction
2022	32,368 (base year)	
2025	27,250	16%
2030	18,773	42%
2035	14,889	54%
2040	11,005	66%
2045	7,121	78%
2050	3,225	90%

Near term 2030 and long term 2050 (net zero)

Temperature classification: 1.5°C

Absolute emissions

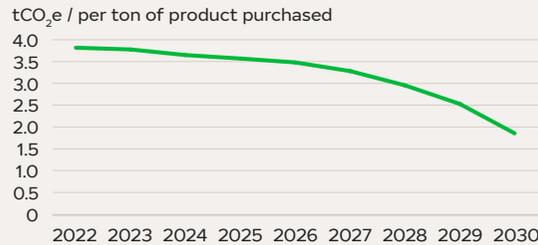


Intensity target levels for Scope 3 emissions (near term)

Year	Intensity (tCO ₂ e / purchased ton)	Target % reduction
2022	3.84 (base year)	
2030	1.86	51.6%

Near term 2030

Emissions intensity

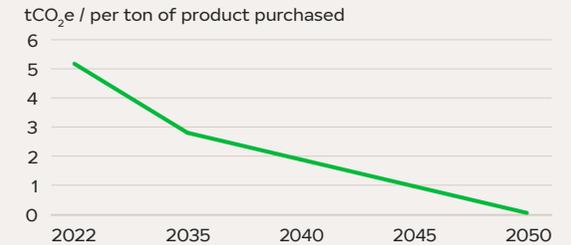


Intensity target levels for Scope 3 emissions (long term)

Year	Intensity (tCO ₂ e / purchased ton)	Target % reduction
2022	5.12 (base year)	
2035	2.82	45%
2040	1.93	62%
2045	1.04	80%
2050	0.15	97%

Long term 2050 (net zero)

Emissions intensity



Governance

The Board of Directors is the Nokian Tyres Group's highest body overseeing sustainability. For managing the climate transition, responsibilities are the following:

Board of Directors

- Approves long-term targets and related company vision
- Monitors development of most important KPIs
- Approves major investment plans

The Group's Management Team

- Prepares annual targets
- Approves action plan and related investments
- Monitors development and KPIs

GHG reduction Steering Group

- Coordinates Group's GHG reduction actions
- Prepares action plans and investment proposals
- Screens alternatives to reach targets
- Steers topic-specific projects and working groups

Key policies

Nokian Tyres Code of Conduct states that the company is committed to reducing greenhouse gas emissions. The Environmental, Safety, and Quality Guideline elaborates the matter further by stating Nokian Tyres' commitment to environmental responsibility, which includes but is not limited to reducing greenhouse gas emissions, improving energy efficiency, and preferring renewable energy. The guideline also pledges to set targets to reduce environmental impacts.

According to our Supplier Code of Conduct, our suppliers shall identify, monitor, manage, and reduce emissions to air from their operations. They shall seek for low-carbon solutions, when possible.

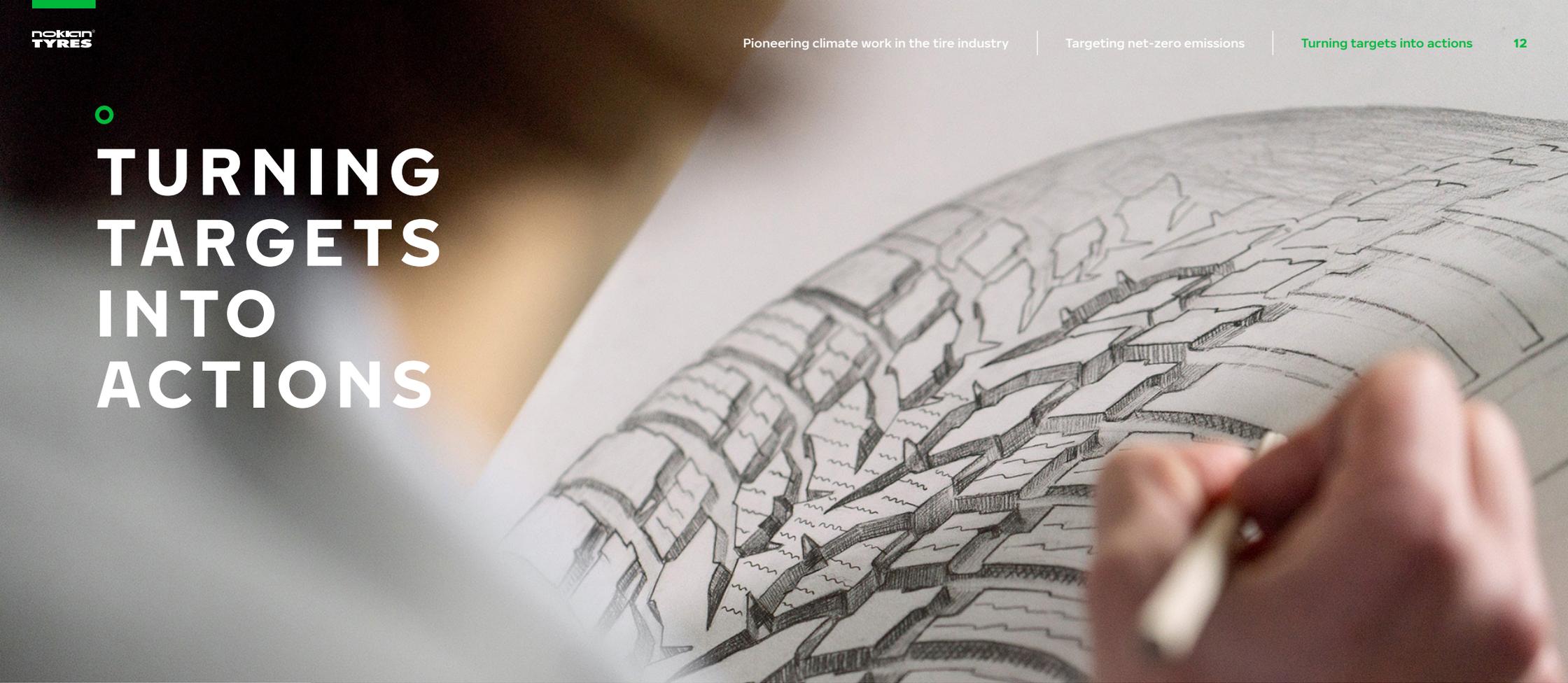
Nokian Tyres Guideline for Natural Rubber, Biodiversity and Deforestation expects climate actions from natural rubber suppliers. Suppliers are, for example, expected to manage their operations in a manner that minimizes and mitigates greenhouse gas emissions (including carbon emissions) and to actively seek for low-carbon solutions, when possible.

Reporting on progress

Nokian Tyres monitors its greenhouse gas emissions and the realization of action plans to ensure that the company makes due progress in the achievement of targets. Nokian Tyres will report on its progress as part of annual reporting.

Nokian Tyres may adapt and update the plan as methods and technologies for reducing greenhouse gas emissions develop, or if there are significant changes in the company's strategy or business scope.



A hand is shown in the foreground, using a pencil to draw a detailed cross-section of a tire tread pattern on a globe. The globe is the background, and the drawing is a complex, multi-layered structure with various ridges and grooves. The hand is positioned on the right side of the frame, and the pencil is in contact with the globe's surface. The overall scene is a close-up, focusing on the intricate details of the drawing process.

TURNING TARGETS INTO ACTIONS

Nokian Tyres' vision is to lead the world to drive smarter.

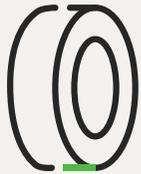
We are proud of our role in the development of mobility and societies, but at the same time we are aware of the climate and environmental impacts of our entire industry and its value chain.

We started to tackle this challenge more than 20 years ago – well before the increase in regulation and general environmental awareness.

Leading into the future

Pioneering continues to be at the core of our actions. To succeed, we need to challenge ourselves to do more and more – to reinvent the tire over and over again.

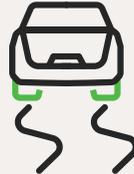
These three main lines summarize our vision:



LEAD TO ZERO

Our goal is to have a fully climate-neutral tire – across the entire chain – available to customers in 2050.

→ [Read more: Lead to Zero](#)
/ Nokian Tyres



LEAD TO SAFETY

As a manufacturer of high-quality tires, Nokian Tyres continuously emphasizes the use and development of new innovations that improve safety.

→ [Read more: Lead to Safety](#)
/ Nokian Tyres



LEAD TO CIRCULARITY

Our target is to increase the share of recycled or renewable raw materials in tires to 50 percent by 2030.

→ [Read more: Lead to Circularity](#)
/ Nokian Tyres

SCOPE 1 & 2

Reducing Scope 1 and 2 emissions

As defined in the GHG Protocol, **Scope 1 emissions are direct emissions from owned or controlled sources. Scope 2 emissions are indirect emissions from the generation of purchased energy.**

In tire manufacturing, energy is consumed mainly in utility and factory processes, such as the rubber compound mixing process and steam production for tire curing. Fuel or energy is also needed for the heating and cooling of premises as well as for company-owned vehicles.

Purchasing energy produced with zero-CO₂-emissions sources is necessary to transition toward zero Scope 1 and 2 emissions. New solutions are also needed: for example, the boilers used for steam generation at our US factory use natural gas, and the GHG emissions arising from this need to be reduced and eventually eliminated.

We purchase energy for our factories from external suppliers and also generate some of the electricity and steam ourselves. Steam for our Finnish tire factory is generated in the nearby biomass power plant. On-site solar panels provide energy for our administration building in the US factory and the Visitor Center building in the Nokian Tyres Spain test center, for example.

We also continuously improve energy efficiency to ensure that less energy is needed in the first place. We have invested in actions small and big – from replacing lighting with LED light

bulbs to having energy efficiency as a criterion when procuring new machinery for the tire factories – and will do so also in the future.

Estimates of quantitative emissions reductions can be seen in the chart until 2030. Evolving technologies are likely to affect selected actions from 2030 onward.

KEY ACTIONS FOR SCOPE 1 EMISSIONS

- Reducing emissions from steam production at the US factory
- Changing all company-owned vehicles to low- or zero-CO₂-emissions ones
- Improving energy efficiency in all operations
- Realizing possible new factories with zero-CO₂-emissions technology

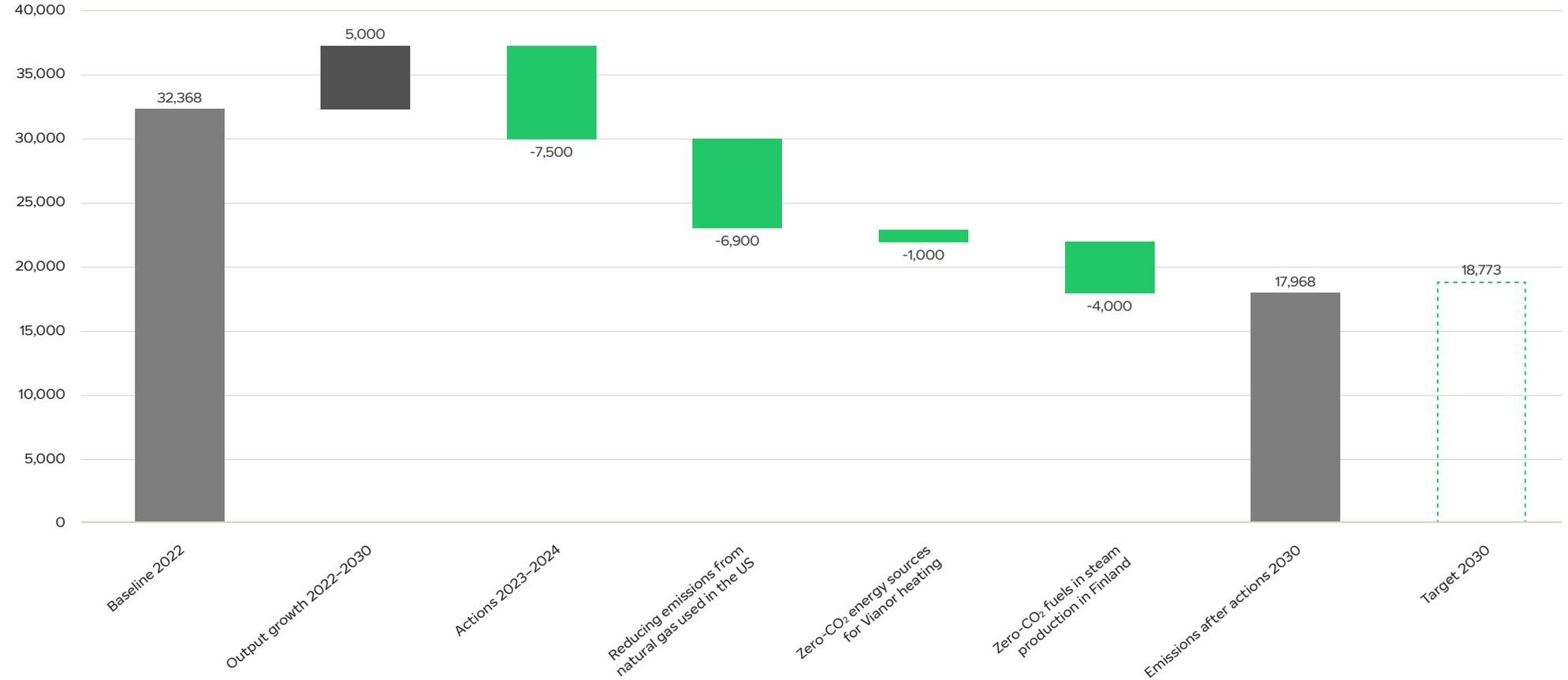
KEY ACTIONS FOR SCOPE 2 EMISSIONS

- Steam generation transition to zero-CO₂ process for the Finnish factory
- Purchasing 100 percent zero-CO₂ electricity to all locations



Estimated impact of planned key actions on Scope 1 and 2 CO₂ emissions until 2030

CO₂e tons



CASE

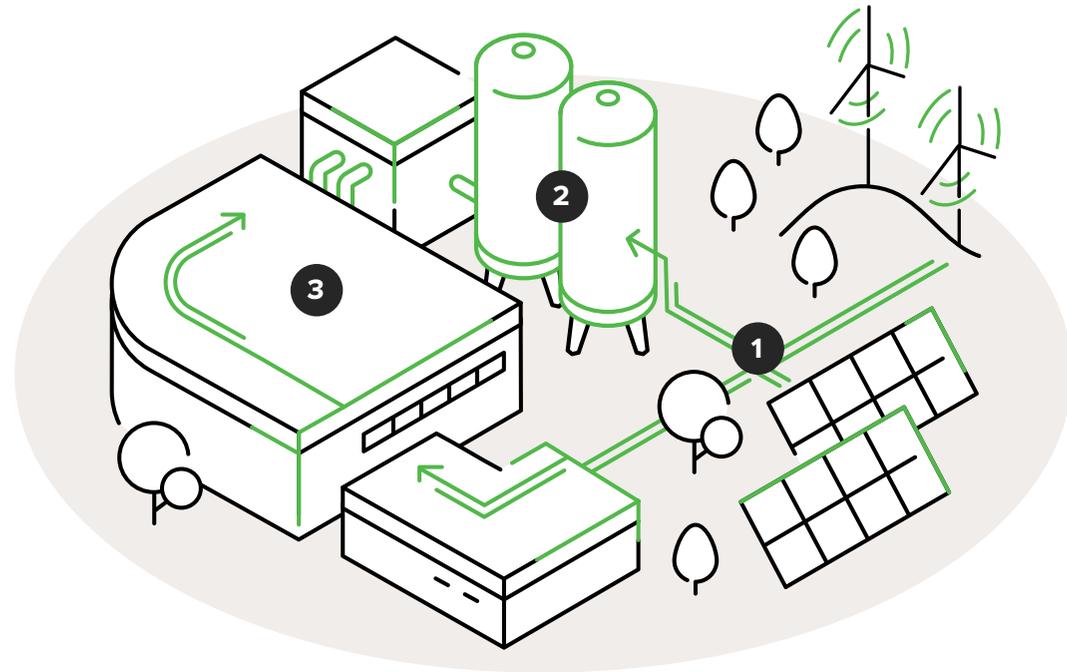
Leading to zero with our factory in Romania

In fall 2024, Nokian Tyres opened the world's first full-scale zero-CO₂-emissions (Scope 1 and 2) tire factory in Romania. This milestone is a good example of how we operate: We challenge ourselves to do something that may even feel impossible and work together to solve the problems that arise. The zero-CO₂-emissions tire factory was completed in record time, in less than two years from the groundbreaking.

The factory in Romania exclusively uses electricity from zero-CO₂ sources. Steam used to cure the tires is generated by innovative electric boilers which use only CO₂-emission-free electricity instead of the usual fossil fuels such as coal or gas. Vulcanization, which is a key stage in tire manufacturing, requires a specific temperature and pressure that are typically achieved by using pressurized steam generated with fossil energy.

Other smart solutions, such as heat recovery, water recirculation, and energy-efficient lighting also play a key role in achieving the desired energy efficiency for the factory.

Our next step is to develop and implement sustainable solutions for our factories in Finland and the United States to make them fully carbon neutral as well.



1

CO₂ EMISSION-FREE

All electricity used at the factory is CO₂ emission-free. Part of the electricity used in the factory is generated by on-site solar power units.

2

INNOVATIVE AND ELECTRIC

Steam used to cure the tires is generated by innovative electric boilers which use only zero-CO₂-emissions electricity instead of the usual fossil fuels such as coal or gas.

3

ENERGY EFFICIENT

The tire manufacturing process is very energy efficient as only the most modern technology and machinery is utilized.

SCOPE 3

Reducing Scope 3 emissions

Approximately 99 percent of Nokian Tyres' GHG emissions are indirect Scope 3 emissions. They mainly come from the categories use of sold products, purchased goods and services, upstream transportation and distribution, and capital goods.

Use of sold products

Approximately 90 percent of a Nokian Tyres' tire's carbon footprint is created during its use. When a tire rolls against the road surface, energy is lost mainly due to heat build-up; this is referred to as the rolling resistance. The higher the rolling resistance is, the higher the fuel consumption and CO₂ emissions will be. A wise choice of tires, the right tire pressure, and a careful driving style significantly reduce the CO₂ emissions from driving.

Based on the GHG Protocol and recalled by the Science Based Targets initiative, the emissions from tire use are not included in our Scope 3 targets' scope, as the emissions are already accounted for in the overall emissions balance of vehicles. However, Nokian Tyres continuously improves the energy efficiency of products to minimize their indirect contribution to vehicle energy consumption. We target to increase the number and share of rolling resistance class A and B tires. We also promote tire retreading and other circular solutions.

Purchased goods and services

These are emissions from raw material production. Tires are made from approximately a hundred different raw materials,

and sustainability is a key consideration in assessing their environmental impact. Nokian Tyres utilizes high-quality raw materials that enhance both the safety and performance of tires.

Recycled and renewable materials are particularly valued for their sustainability, and we target to increase their share in tires to 50 percent by 2030. We collaborate with our suppliers to find low-carbon raw materials. Reducing emissions from raw material production requires efficient actions from several suppliers, which has an impact on achieving our Scope 3 targets.

Upstream transportation and distribution

For Nokian Tyres, these emissions mainly come from raw material transportation. Reducing the emissions requires collaboration with our suppliers and clear expectations toward them.

Capital goods

Capital goods are long-term assets used for producing goods and services, such as machinery, buildings, vehicles, and equipment. These emissions can be reduced by purchasing capital goods whose life cycle carbon footprint is as low as possible.

Estimates of quantitative emissions reductions can be seen in the chart until 2030. Evolving technologies are likely to affect selected actions from 2030 onward.

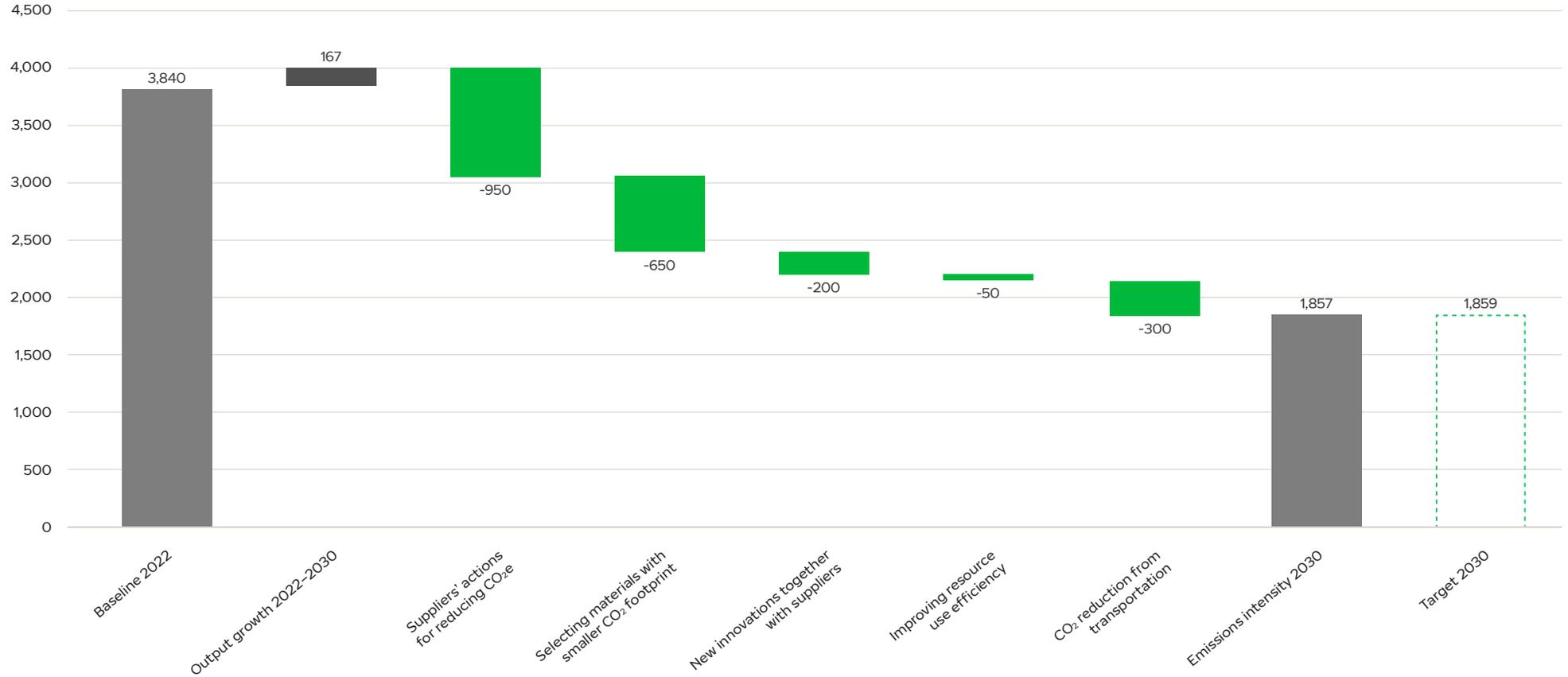


KEY ACTIONS TO REDUCE SCOPE 3 EMISSIONS

- Requiring all raw material and product suppliers to calculate and report GHG emissions
- Requiring suppliers to lower CO₂ footprint of their processes and products
- Prioritizing suppliers and raw materials with lower CO₂ footprint
- Finding new innovations together with suppliers to lower GHG emissions
- Improving resource use efficiency e.g. reducing waste
- Prioritizing transportation partners who are able to calculate, report and lower their CO₂ footprint
- Renewable fuel insets for mainly maritime transportation
- Carbon offsets for residual emissions

Estimated impact of planned key actions on Scope 3 intensity (kg CO₂e / t purchased) until 2030

kg CO₂e / ton purchased



CASE

Lowering tires' CO₂ footprint with innovative materials

Reducing Scope 3 emissions requires cooperation and innovation. In 2024, we introduced Nokian Tyres Green Step Ligna concept tire in collaboration with UPM, a leading biomaterials production expert. It is the first ever tire made with UPM BioMotion™ RFF, which is a fully renewable wood-based lignin raw material.

All fossil carbon black in the concept tire's sidewalls is replaced by the new lignin material. Traditionally, carbon black is used as a reinforcing filler in tires, enhancing properties such as strength and resilience. The new renewable material offers great potential for more sustainable tires: it not only helps Nokian Tyres reach its target of increasing the share of recycled and renewable raw materials in tires to 50 percent by 2030, but it also lowers the CO₂ footprint of tires.

The concept tire demonstrates the usability of the groundbreaking new raw material in tires, marking a leap toward the use of renewable materials not only for Nokian Tyres, but the whole tire industry. Nokian Tyres has long been innovating to use the material and has registered a patent for using it in tire applications. Nokian Tyres has licensed its patent to UPM, enabling UPM to provide the raw material to the tire industry.



“We are constantly working on innovations and see lignin as a promising renewable alternative to traditional carbon black. In the future, we hope to see that lignin-based renewable filler materials would find their way to tires as well complement an increasing share of recycled content,” says Teemu Soini, VP, Innovations & Development at Nokian Tyres.

”

THE NEW RENEWABLE MATERIAL OFFERS GREAT POTENTIAL FOR MORE SUSTAINABLE TIRES.

Embedding the actions in strategic and financial planning

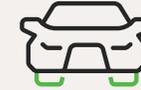
To execute the climate transition plan, there will be direct investments and operational expenditures primarily aimed at greenhouse gas emissions reductions, and indirect investments and operational expenditures that are primarily aimed at promoting other targets but that will also help us substantially in reducing greenhouse gas emissions.

Significant actions and investments needed for the realization of the plan are integrated into the company's short-term and long-term strategic and financial planning, including the annual budgeting process.

Nokian Tyres is committed to not investing in fossil-fuel expansion, and the company does not fund climate denial or lobby against climate regulations.



Direct investments and operational expenditures include, for example, purchase of renewable energy certificates and solar panels, changing all company-owned vehicles to low- or zero-CO₂-emissions ones, and investments in new technology.



Indirect investments and operational expenditures are mostly related to Nokian Tyres' business-as-usual activities and product development. They include, for example, recycled and renewable raw materials, IT solutions, and new product solutions to increase the tires' energy efficiency.

SUSTAINABILITY-LINKED FUNDING

Nokian Tyres Group has arranged part of its external financing as sustainability-linked funding. Nokian Tyres Sustainability-Linked Bond Framework has two KPIs, both of which are related to greenhouse gas emissions intensity.

The reduction of Scope 1 and 2 emissions is also linked to long-term incentive programs to drive the achievement of climate targets.

Mitigating transition risks

The tire industry faces various climate-related risks, including shifting consumer preferences, regulatory changes, and the effects of extreme weather on natural rubber production. We have identified the most material physical and transition risks and carried out a scenario analysis to increase understanding of the resiliency of the company and how certain scenarios in the short (< 2030), medium (2030–2040) and long term (2040–2050) may impact the company financially moving forward.

The results of the analysis of material transition risks showed that both price and availability of more renewable materials can be expected to be vulnerable. As the development of alternatives is still ongoing, the likelihood of this risk affecting Nokian Tyres in the short term can be expected to be high, and medium in the medium and long term. As this transition requires high resources for R&D and a shortage of the material can entail a high loss of income, the potential financial risk is considered high in the short term and medium in the medium and long term.

To mitigate these risks, Nokian Tyres plans to keep investing in R&D regarding both natural rubber and other alternatives to fossil-based materials. By investing in early research, Nokian Tyres can create itself the opportunity to stay ahead of the curve and avoid being affected by potential supply shortages and price spikes.

The results of the analysis also showed that carbon taxes are expected to rise significantly. Based on the analysis, the likelihood of carbon prices affecting the company in the short, medium and long term is considered high and thus has the potential to cause a medium financial impact.

Nokian Tyres target is to increase the share of recycled and renewable materials in tires to 50 percent by 2030. The increased use of non-fossil materials decreases the risk caused by carbon taxes. The company also participates in industry sector working groups and closely monitors emerging regulation.



CASE

Futureproofing mobility

Nokian Tyres leads the FUTUREPROOF research, development and innovation program to confront the key challenges of future mobility through solutions related to, for example, the digitalization of tires and traffic, sustainable product lifecycle and advanced manufacturing technologies. The five-year-long program's mission is futureproofing resilient European on- and off-road mobility by crosslinking industries to join the common cause.

"The FUTUREPROOF program aims to respond to challenges such as climate change and increasing vulnerability of the global value chains with innovations across business, process, and technical domains. It drives growth for both Nokian Tyres and the ecosystem partners while creating concrete benefits for drivers," says Paolo Pompei, President and CEO from Nokian Tyres.

Nokian Tyres' program consists of four main themes: Future Mobility and Business, Sustainable Tire Lifecycle, Digital Foundation, and Advanced Manufacturing. Every theme has specific objectives guiding the joint development with ecosystem partners. The themes aim to tackle issues such as improving the safety and sustainability of Finnish and European mobility, reducing emissions throughout the entire supply chain, developing advanced driving solutions and accelerating the implementation of Industry 5.0.

The program is funded with EUR 20 million by Business Finland, Finland's official organization for innovation funding and trade, investment and travel promotion. Business Finland also funds the ecosystem with EUR 50 million. The FUTUREPROOF ecosystem is aiming to involve over 100 partners. The program is estimated to create hundreds of new jobs in Finland by 2034.

"Results of the cooperation can vary from a new innovative form of technology used in a tire to a new business opportunity for the mobility sector. It is only together we can rise to the challenges, and a cross-industry ecosystem will be needed to find the solutions," Paolo Pompei says.

”

**IT IS ONLY
TOGETHER
WE CAN
RISE TO THE
CHALLENGES.**





nokian[®]
TYRES

company.nokiantyres.com